From: Bison, Peter

Sent: September 2026

To: WorldSkills, Competitor <competitor@worldskills.com

Cc: Kogan, Leon <blekogan@boylanheffo.com>; Tzachi, Yossi <tzayossi@boylanheffo.com>; Uzan, Jonathan <huzanjon@boylanheffo.com>

Subject: RE: Skill51 Module 2 REQUEST FROM CUSTOMER – Transportation Booking Ref 001PEK

Dear Competitor,

As part of our ongoing commitment to responsible operations, our leadership has directed us to strengthen our sustainability efforts and establish clear, measurable goals for the next three years. As a valued LSP partner, your contribution is central to achieving these objectives.

We are requesting that you prepare a concise report — no more than 2 pages in MS Word format. The report should outline actionable sustainability improvements we could make based on our Q1 and Q2 shipments data. We request that your report be supported by your industry expertise and knowledge and provide clear evidence from the Q1 & Q2 shipment data.

Your report should address the following key areas:

- Reducing Carbon Footprint
- Including Scope 3 factors
- Route Optimisation
- Design of high-volume flows
- Introduction of centralised hubs
- Modes of Transport
- Reducing reliance on air freight

If you have suggestions outside of these key areas, we will of course welcome them, however these areas must be addressed.

All suggestions should be:

- High-impact and clearly prioritised
- Backed by business justifications with supporting rationale
- Grounded in the Q1 & Q2 shipment data provided and relevant industry benchmarks

We look forward to your contribution to this important initiative. Please reach out if any further information is required.

Best Regards,

John Jones

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