Test Project

Module 6

Logistics and Freight Forwarding

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Instructions for Competitor

This Module (M6) measures the competitors for competence in Sustainability:

1. Identification of sustainability improvements in customers' logistic flows
2. Recognising key target areas for sustainability focus
3. Reporting out to the customer (concise high-level)
4. Understanding upstream sustainability (Scope three (3) factors)

As your customers' LSP (Logistics Service Provider), your customer depends on your services and expertise in freight forwarding and logistics to serve their supply flows. You are now tasked by your customer to advise on how to make continued improvements within the area of Sustainability. Use the data from B&H shipments in Q1 & Q2, 2026 to support your suggested improvements.

For this module you need to:

- Understand the importance of Sustainability in transportation and shipping and the role Logistics can play in reducing omissions
- Display knowledge and awareness of how logistics routing and flow design impacts Sustainability
- Using the Q1 & Q2 data, suggest solutions/improvements aimed at long term effectiveness. These improvements should:
    - Support practical implementation and investment case(s)
    - Align with and support the customers' business requirements

Task objectives

1. Deliver a brief high-level max four (4) pages overview report about how your customer could increase Sustainability within their supply flows
2. Offer at least three (3) improvement suggestions
3. Suggest the elimination/removal of one activity, touchpoint, or method within current supply flows to aid Sustainability into the future

Competitors are expected to:

- Deliver a one to two (1-2) pages document to management within the customer organization for review
- Use industry knowledge coupled with data to support the suggestions made
- Set deliverable/measurable targets
    - Consider suggesting strategic based improvements along with descriptive analysis
- Deliver clear and concise messages/narrative

You have three (3) hours to finalize all your tasks

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