Test Project

Module C – Ladies Editorial Fashion Hairstyle

Hairdressing

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Time

3 hours + 5 minutes for photography + 5 minutes extra time for cleanup

Rational

The hairstyle is designed for a fashion and photographic editorial environment, such as a **MAGAZINE COVER, SALON POSTER, PROFESSIONAL PORTFOLIO, OR SOCIAL MEDIA CAMPAIGN**.

The finished image must demonstrate a strong **FASHION EDGE** and visual impact, reflect the creative identity of the hairdresser and attract potential clients.

The Competitor must select **ONE** image as the design reference.

A **"The hairstyle reference picture is available on the AI mirror"**

How the design is to be achieved

Haircut

The Competitor must **REPLICATE** the haircut, using the haircut created in Module B as the starting point.

Hair Extensions

The Competitor must **INTEGRATE** hair extensions to develop and enhance the new design.

Colour

The Competitor must **CREATIVELY CREATE** the specified colour concepts for the mannequin and hair extensions.

Styling

The hair must be styled to **REPLICATE** the selected reference design.

Design requirements in the finished style

The finished hairstyle must demonstrate:

A **GEOMETRIC** design element in the haircut.

A clear and intentional **FASHION EDGE** to the finished style.

A **DIRECTIONAL AND GRAPHIC** colour on the mannequin.

A **BLOCK AND PRINT** colour concept on the hair extensions.

TOTAL CHANGE to the haircut created in module B.

SEAMLESS INTEGRATION of the hair extensions into the overall design.

A complete and cohesive visual result.

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Mood board interpretation

The Competitor must be inspired by:

The **DIRECTIONAL AND GRAPHIC COLOUR CONCEPTUAL MOOD BOARD** for the mannequin.

The **BLOCK AND PRINT COLOUR CONCEPTUAL MOOD BOARD** for the hair extensions.

B

“The colour reference conceptual moodboards Is available on the AI Mirror”

Haircut

ALL hair must be cut.

ALL cutting techniques are permitted.

The Competitor must use the provided **HEAD-FORM SHEET** within the competition time to show the planned haircut.

Colour

All hair must be coloured.

All professional colour application techniques are permitted.

The Competitor must complete the required **COLOUR SHEETS** for the mannequin and hair extensions.

Planned colour placement must be clearly indicated on the colour sheets.

The Competitor has **FREE CHOICE** of colour from the approved colour list.

The Competitor does not have to use all colours provided in the list

Colour list

GOLDWELL -Newance by Topchic

V-C	12Gr	8 Go
Re-C	6 Gr	12YeMa
Gn-C	14Pv	8 Ma
Bl-C	8 ReV	6 Ma
Blue-Ash	8 Or	10BlAs
Coral	10Go	12 As

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LOREAL

Majibrowm
B7.01
B5.07
B7.35
B4.35
B7.06

Maji Fashion INK
4.11, 4.211
Violet Booster
Contrast Red

Goldwell – Elumen

VV / RR / Tq / Pk / G / Clear/ PIRose@10
Gy@9 / Gn@all

Tools

Haircutting tools

All professional haircutting tools are permitted.

Styling tools

All styling tools are permitted.

All combs, brushes, and clips are permitted.

Equipment

All styling products provided by the Competition Organizer may be used.

Styling products

All styling products provided by the Competition Organizer may be used.

Mannequin

The mannequin used in module B will also be used for module C.

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Hair extensions – Special note

The Competitor has **FREE CHOICE** in the number of hair extensions used.

The Competitor is not required to use all hair extensions supplied.

The hair extensions must be coloured as required by the design.

The placement of the hair extensions must support the overall design.

The hair extensions may **ONLY** be cut and styled **AFTER** they have been attached to the mannequin.

Prohibited

Cutting or styling the extensions **BEFORE ATTACHMENT** is not permitted.

Photography test

The Competitor will have FIVE MINUTES to:

Photograph the finished hairstyle.

Edit the photograph.

Post the photograph taken of the hairstyle on the **OFFICIAL WORLDSKILLS INSTAGRAM HANDLE.**